

Vintage

I like this sanserif text as it is bold and easy to read.

I like the boldness of this text but I don't like the lines on the ends of the letters as it looks as though it has been underlined.

Just Old Fashion

<http://www.thevedahouse.com/2011/10/trending-graphics-its-all-in-the-circle/>



<https://creativemarket.com/DesignPanoply/2235-Vintage-Circular-Badges-Vector-Pack>



Modern Script

I love this text as it is a bold sanserif type but it has a scrip hand written feel to it.

I like this type but I feel as though it is too curvy + organic for my piece.

Penabico

Impregnable

I like the serif text/type but I would have liked the letters to be more spread out.

I like the subtle flicks of the joined type.

new garden

I like the simplicity of this text but I feel that the extra swilly lines are too much and make the text/type unbalanced.

Jane Austen

I like this type as it has a hand written feel to it but is also quite bold.

I like the swirls of the emblem and how they don't effect the text that is cropped by the shape of a circle.

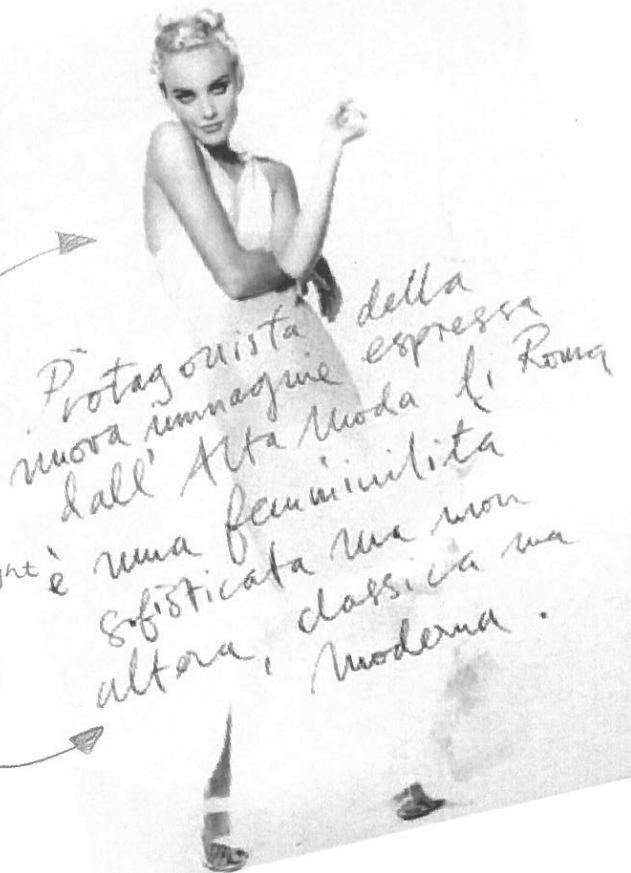
I like the use of the dark outlined pattern on the circle which contrast against the white centre.



http://www.shutterstock.com/pic-2476972/stock-vector-circular-swirly-badge.html?src=same_artist-2476971-1

I like the pale colours that are used in the illustration.

I like that the type looks as though it has been written straight on the piece, over the top of the models white dress.



<http://pinterest.com/pin/534661786981832400/>

I like the dripping effect of the circle. I also like the fact that the tones of the circle start of light and gradually get darker as it gets to the bottom representing the colour dripping to the bottom.

I would have liked the writing to be in white or a colour that would stand out. I would also like the word 'FASHION' to be larger than the others to emphasis that its a fashion logo.

I feel that the circle could be a little smaller.

I like the scale of the type around the edges of the circle and I also like the type its self.

I like the idea of the leaves that have a dark shadow behind it, as they look as though are falling.

I feel that the leaves should be smaller than they are.

I like the deep defined lines of the flowers and the way the drips fall over the top of them.

I would like the flowers to have some messy watercolour paint and keep the outline black.

I like the hand drawn effect on the illustrations.

I like the small touch of darker toned shadow to highlight the image giving a sense of 3D.

I love the contrast against the light shading of the Rose and the pure white circle. It creates a sense of 3D dimension in the image.

I also like the contrast between the bold black lines that are surrounding the circle.

I like the use of Sans serif type in the centre of the circle creating hierarchy of fashion.

I like the combination of both serif and sans serif type within the circle.

I like the faded outout as it provides contrast against the darker tones of the background and the sans serif type.

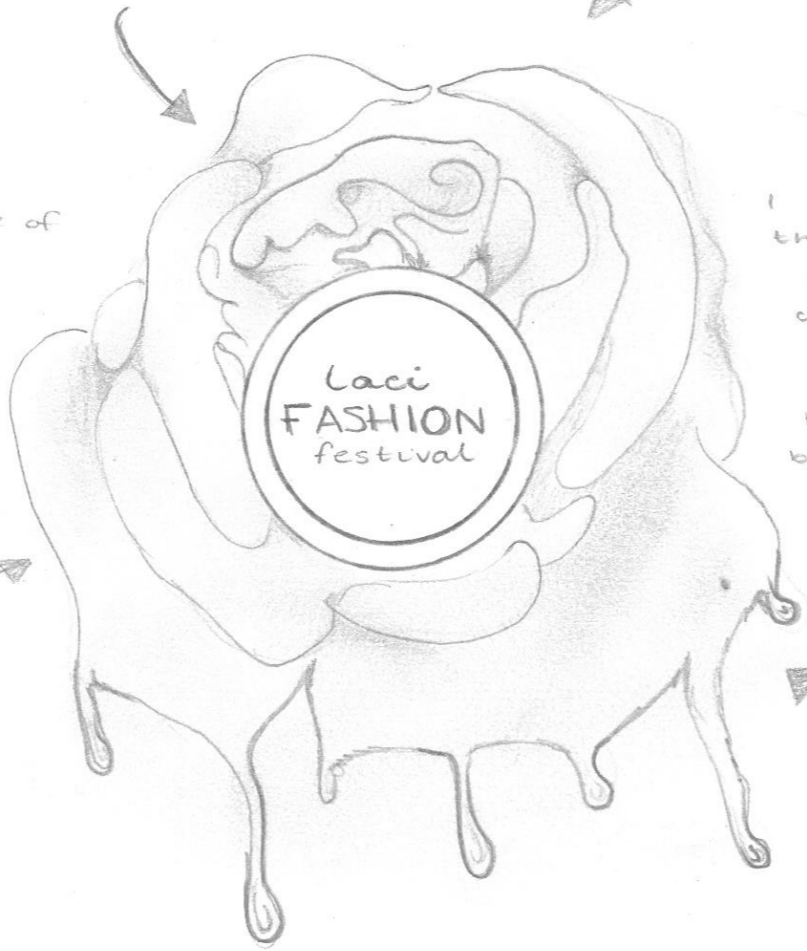
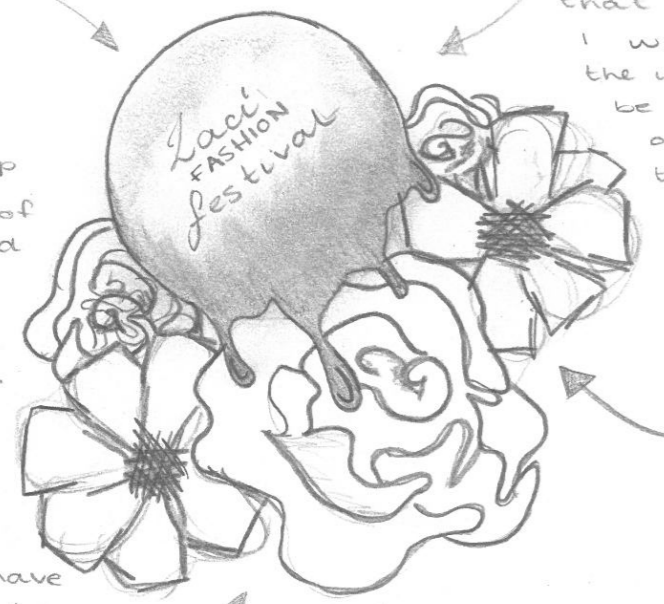
I like the contrast between the sharp harsh toned lines of the flowers against the dull toned smooth lines of the circle and type.

I like the use of two different type in the circle, it creates a sense of balance.

I like the look of an outline on the leaves and circle.

I dont like the unfinished look of these flowers with with the rest of this particular design.

I like the ide of the shadow behind the circle as it provides an element of 3D.





I like the use of multiple circles to create a 3D effect.

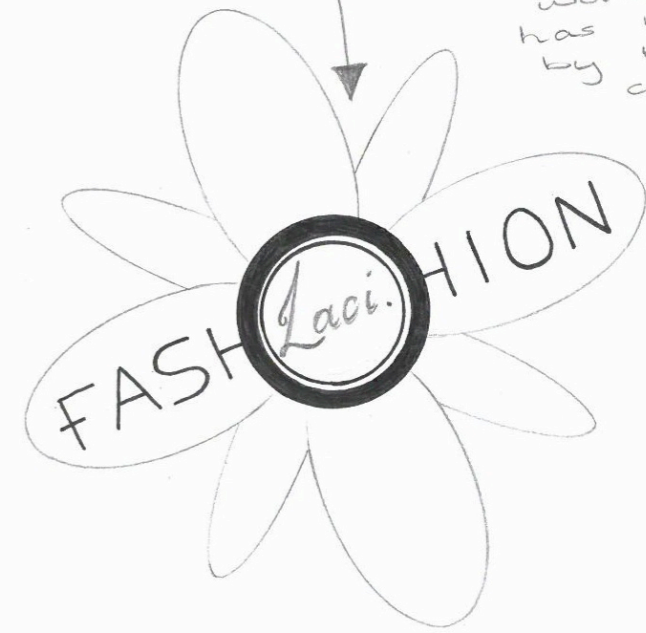
I love the two types that have been used and the way they have been arranged.



I like the contrast that has been created through the use of colour against the grey scale of the rose.

I like the use of bold black lines to outline the center circle.

I love the way the word 'fashion' has been cropped by the center circle.



I like the simplicity of this design.

I feel the type works for this design, but could be developed further to become more dominant.

I love the dripping aspect of the design.

I like the 3D effect that is created by a thick black outline.

I like the thin leading lines, drawing your eyes towards the paint drips.

I like the use of paint droplets to create a small delicate pattern that contrasts against the harsh lines of the circle.



I like the subtle serif text used, which contrasts against the thick bold lines that surround it.

I like the use of two lines to outline the category word 'FASHION'.

I don't like the feathers that hang from the outer circle. I don't feel as though they compliment the design but introduce a new irrelevant element.



I like the double circle idea carried through from the original.

I don't like the use of two similar sized types.

I love this overall design.

I like the contrast that has been created through the use of black shapes against the pale background.



The use of shape has been over done in this design.

I feel as though the droplet pattern takes away from the type.

I love the use of watercolour paints in this design. The blotchy mixture of colours is an element I like.

I feel as though the watercolour used is a little bright for the look I had intended, and would need to have the opacity lowered.

I love the large blob of watercolour in this design. It helps to create a hierarchy and to contrast against the solid black organic lines of the rose.



I'm not a huge fan of having a faded opacity flower (Rose) as the background to the type.

I don't like that the type used is all the same sans-serif.

I like the dripping effect of the circle, as it creates a nice imbalance.

I like the small grainy texture in the watercolour created by a piece of paper towel when the paint was wet.

I like the incorporation of a fluffy textured leaf with the flowers as it helps to break it up a little.

I like the cropping effect of the piece created by the smaller dripping circle in the centre of the larger scaled circle.

I like the bold sans-serif type of "LACI" and how it is aligned with the centre of the logo creating a good balance.

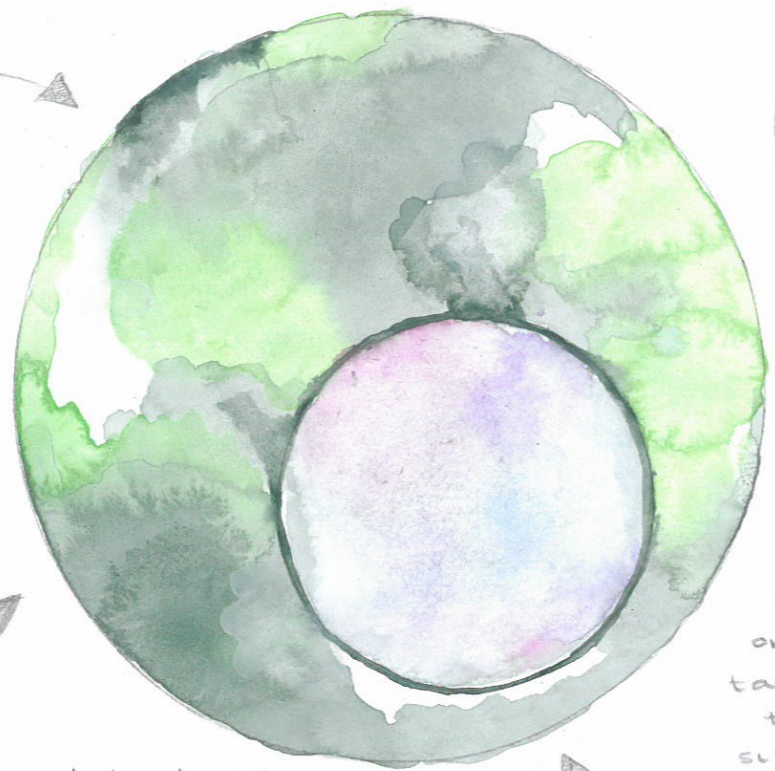


I like the use of a large white circle around a smaller dark toned circle as they contrast against each other creating a hierarchy drawing your eye to the smaller illustrated circle.

I like the idea of the flowers just being a rough outline as it creates a hand drawn feel.

I feel that the only downside to this design would be that due to the vibrant colours used and the boldness of the deep black lines the type would become lost.

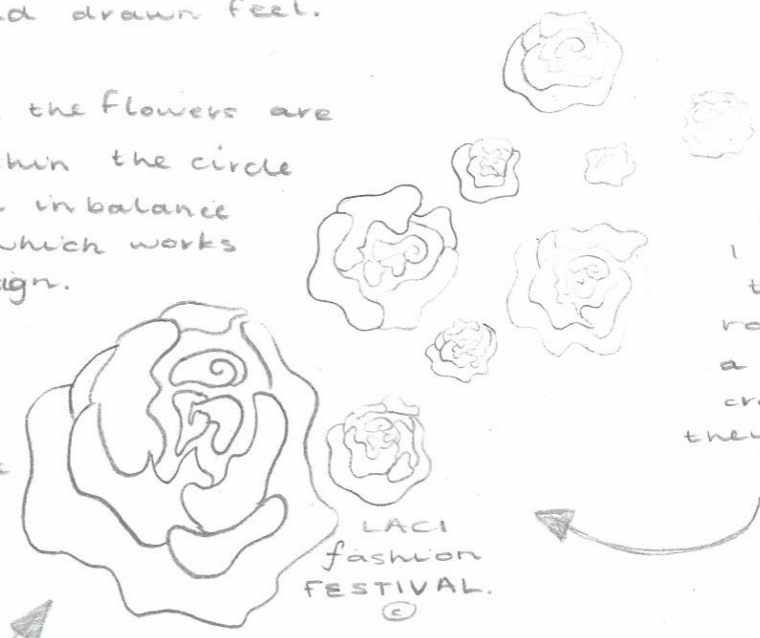
I'm not too sure about the use of green in my logo. I feel as though they would have to have a low opacity in order to work well.



I like that the flowers are of centre within the circle as it creates an imbalance in the design which works for this design.

I don't like the imbalance that is created by having a circle inside a circle.

I think that the use of multiple organic shaped roses takes away from the elegance of a single rose.



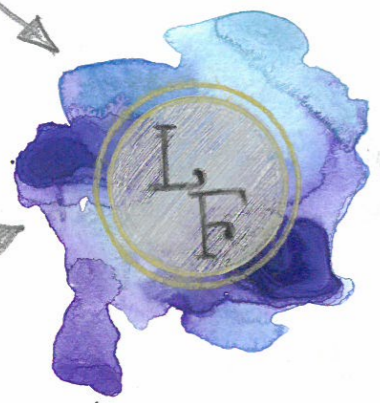
I don't like the overall look of this design. I feel this is due to the placement of the roses, they seem to form a line rather than create the effect that they are floating away.

I don't like the use of pale colours inside the smaller circle. I feel that the circle should just be a plain black or white.

I think that the type becomes lost as a result of the repeating shape of the rose, creating a leading line, leading your eye away from the type.

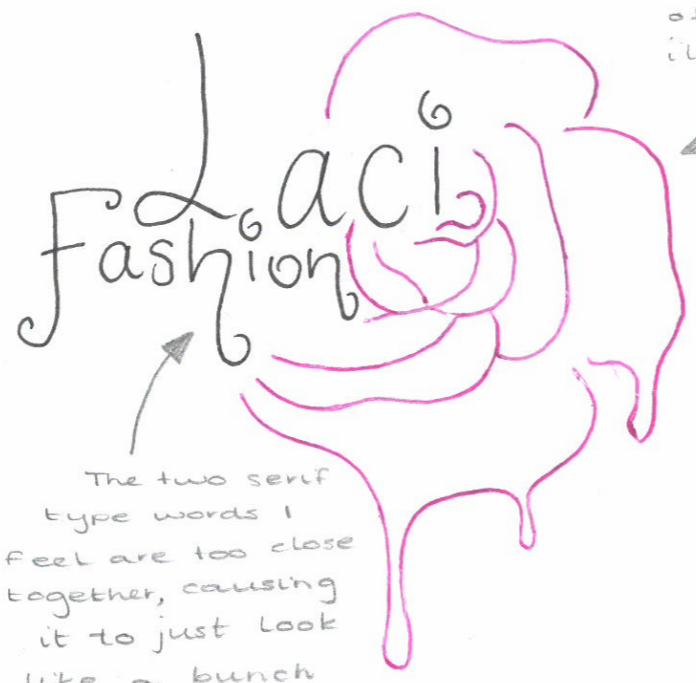
The combination of colours works really well and has created a nice organic shape in the process.

The use of subtle silver and gold circles help to highlight the black sanserif type that has been used, this is an element I like.



Laci fashion

I like the under line created by a nice thin line serif type.



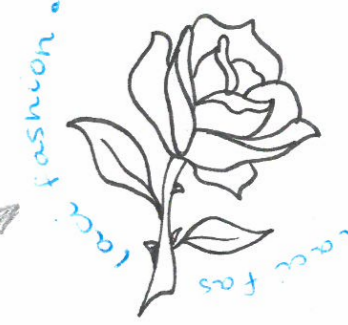
The two serif type words I feel are too close together, causing it to just look like a bunch of letters.

I like the simple outline of this design's illustration.

I also like the simple touch of colour.

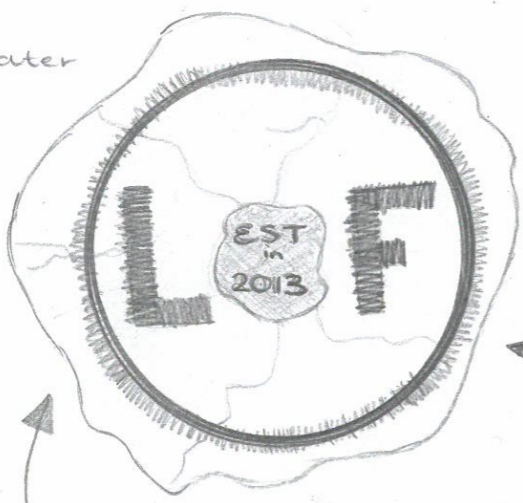
I like the small serif type used in order to create a circle shape.

I love the use of repetitive coloured serif type to create the surrounding circle shape.



I like the simple block out of the illustration as it keeps the overall design simple.

I feel as though the design could use some colour and or a greater contrast.



I like the irregular shape of the wax stamp inspired logo.

I don't like the overall design of this piece.



I feel as though the overall colours are too bright.

I would have liked the design to have more black even just in

I don't really like the sanserif type used, but I feel it fits well in the design.



I feel the element of type has been overused in this design

I don't like the lack of colour in this design.



eg. swing tag design or show bag label

I don't like the placement of the serif type, however I do like the particular type chosen for this design

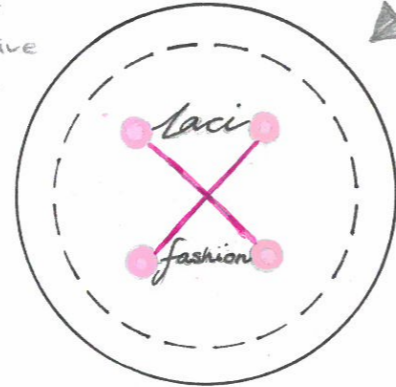
I don't like the dark colours used in this design as I feel it gives a depressing vibe.





I like the subtle touch of colour that contrasts against the slim black lines of the circle shapes.

I don't feel as though the type in this design has been used in an effective way, as it's so small + difficult to read.



I like the pastel colours used to create a hierarchy within the piece.

I like the idea of the unfinished circle which ends with a fluffy textured feather created through the use of repetitive line.

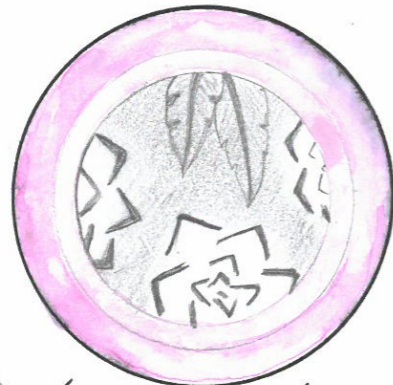


I like the separation of the type and the illustration.

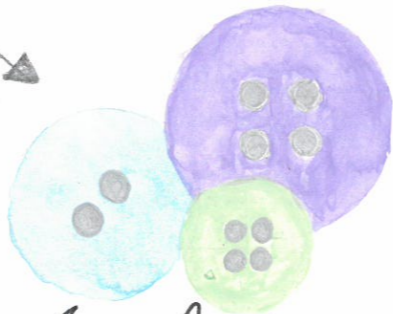
The unbalanced feel that is created by grouping the three different sized buttons. This element is something that I like and works for the piece.

I don't like the placement of the type, nor do I like the type itself.

I don't like the inner design as I feel it is too tropical for the target audience.



I like the thin line type that has been used.



Laci fashion

I love the underline created by the use of serif type words.

Laci Fashion.



I don't like the size of the two types used, as it gives it a cheap feel. I also don't like the types placement.

I like the small amount of fading colour in the corner of the design helping to create a hierarchy.



I don't like the colours that have been used in this design as I feel they make it look old.

I don't like the placement of the type, however I do like the type used for the word 'FASHION'.

I like the use of two lines the inner creating a small pattern through short thin lines.

I don't like the lowercase text that has been used.



I like the small flower pattern in the corner as it balances the empty space against



I love the grainy texture of this watercolour paper, and the creamy colour of it.